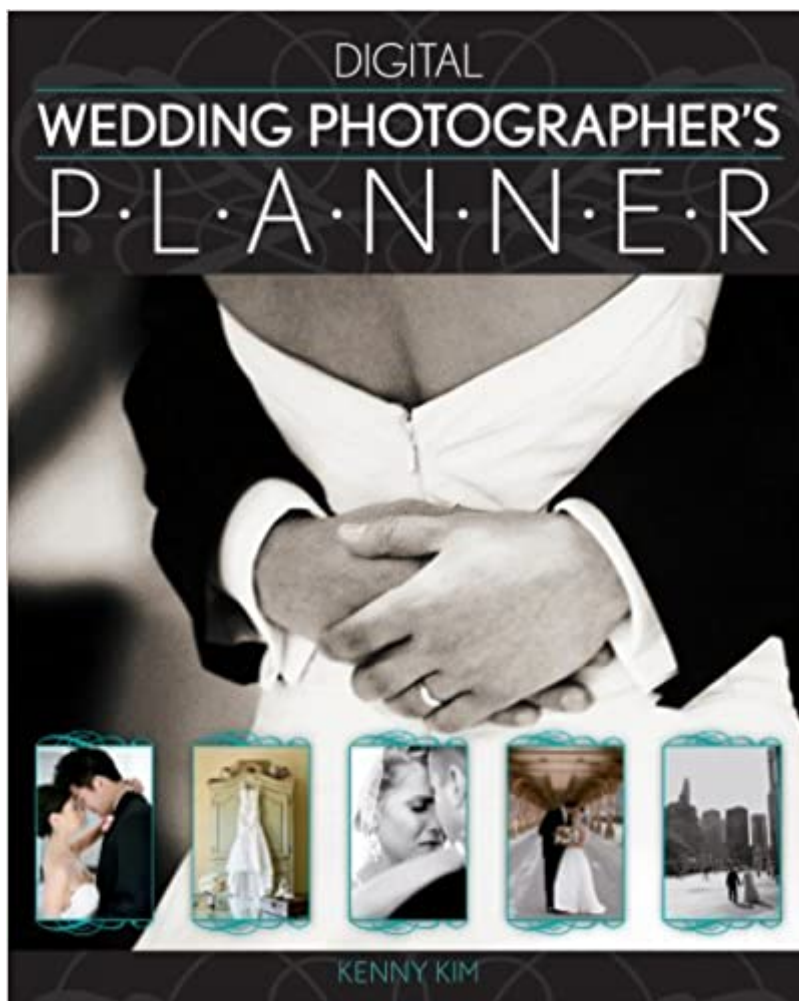




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Digital Wedding Photographer's Planner



Synopsis

A full-color reference to planning for and executing a successful wedding day shoot Wedding photography has become a major industry, and the number of photographers getting into this field is rapidly increasing—making it even more competitive. Written by top wedding photographer, Kenny Kim, this full-color reference walks you through all the major (and minor) steps involved in planning and organizing a successful wedding day shoot. You'll get unique advice on everything from your initial meeting with the engaged couple to the final presentation of the commemorative book. Packed with checklists, schedules, etiquette tips, and much more, this book is an essential wedding photography resource for every wedding photographer. Provides detailed coverage of all the major and minor steps in preparing for a successful wedding day shoot Explores preparation for every detail of taking unique and memorable wedding day photos Spans the initial meeting with the couple all the way to presenting them with their photo album Reassures you of your preparation, using checklists, schedules, etiquette tips, answers to questions, and more From rings and vows to dancing and "wows", this resource will help you prepare to capture every moment of a couple's special day.

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Customer Reviews

I am a wedding photographer with 30 years experience and I bought the Wedding Planner Book for a review of what I already know and am familiar with. Kenny Kim's book met my expectations and then some. We, as photographers, sometimes get very set in our ways and methods and Kenny's book opened up some avenues that I had forgotten about and gave me several O'yes, I remember that, yes, carry a light meter, don't be so ridged, shoot differently, add some photo journalism. It was a great review and for photographers like me that has done this for so long and have taught it in school it was a relearning experience. I would highly recommend this book for someone just getting started all the way to an experienced hard core wedding photographer.

I have had the desire to get into wedding photography after spending time working as a professional portrait photographer. I wanted to do as much research as I could before I shot my first wedding because I fully understood how important wedding photography is. I had a hard time deciding which book would be most helpful and I finally decided on this one. It was a great purchase! The information in the book is very detailed, organized, and useful. And the pictures include throughout the book are beautiful and inspiring. Of course, this book alone is not going to make you take great pictures. You still need the equipment, an eye for photography, and a passion for what you're doing. But, let's just say, I started reading this book cover-to-cover before my first wedding shoot and the pictures came out beautifully!

I've been studying photography for over 25 years. Most the books I read contain some beautiful pictures, and almost no USEFUL TECHNICAL INFORMATION. This book on the other hand, is all about business. Covers so many details that I've never thought about. From tiny things to complex stuff, it covers it all in a very direct and precise language, without any delay. Great bang for the buck, more books should be like this: congrats, Mr. Kenny Kim. Check the author's page here at [.http://www..com/Kenny-Kim/e/B003K2TP6A/ref=ntt_athr_dp_pel_pop_1](http://www..com/Kenny-Kim/e/B003K2TP6A/ref=ntt_athr_dp_pel_pop_1)

I am a pro am photographer and have found this book very interesting and full of helpful information about shooting weddings. I do not shoot weddings for a living, but I think this book would prove very informative to anyone looking to get into the business or a pro seeking an organized approach to planning shoots. I really like the down to earth way the info is presented and the many helpful check

lists. There are also tons of inspiring images with meta data for reference. Well put together, organized, informative. I am very pleased with my purchase.

This book gives you a very good sense of what it is to be wedding photographer and provides you with comprehensive checklists of how, when and where, etc. It is geared toward those who are starting out in wedding photography or thinking about it. For those who are already experienced wedding photographers, not so much, as one would expect to be pretty much well-versed in what it takes, even if you don't agree with this author's style or even his checklist.

As photographer planning my first wedding shoot, I found this book helpful. It points out the things a photographer should do when preparing for and shooting weddings. I recommend it. It would be nice if there were more tips on posing subjects, and some sample lighting setups with strobes. Would have also liked to have seen some examples of difficult situations and how to handle them. Otherwise, it's a good resource for most new wedding photographers and they should find it helpful.

Has many good ideas, ones I never would have thought of. Everyone runs their business differently but Kenny Kim gives good examples of "jumping off" points. Definitely worth the read and handy to keep on the shelf.

seriously a must-have for wedding photographers who are just starting out or have been for a while! what i love most about kenny kim is that no matter how successful he is, he's willing to share all of his "secrets" and genuinely wishes everyone around him to do well - and the proof is in this book! go buy your copy today - you will not regret it!

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